



GENERAL BULLETIN

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August 20, 2021

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:

CEO, CEO+, C-Suites
Human Resources, CSFM

RE: **2021 New England Leadership Development Program**

We are pleased to announce the **2021 New England Leadership Development Program being held Sunday, October 24th -Wednesday, October 27th, 2021, at the Babson Executive Education Center, Wellesley, MA.**

As part of our commitment to provide emerging leaders and key designated staff the opportunity to grow professionally within your bank and the industry, we have created this highly interactive leadership program. Whether new to management or currently leading a team within your bank, this program provides a supportive learning environment to explore the role and responsibilities for leaders of the future.

You have been identified as an effective manager. You successfully implement the objectives of your bank. But are you truly regarded as a leader within your organization? Does senior management rely on you to help shape the vision of the future, to promote core values, and to motivate your team to achieve their chosen goals? Recognizing that leaders-in-fact and leaders-in-training need a non-threatening environment to acquire or practice the skills of leadership, we have designed a leadership workshop – The New England Leadership Development Program. This highly interactive workshop admits only a small group of senior managers, putting them in a supportive learning environment to give them an opportunity to explore the role and responsibilities of a leader.



The Association views this as an excellent opportunity to provide essential tools to assist with the future growth of your employees – CSFM graduate and attendees, ABA Stonier attendees and all middle and senior managers recommended by their institutions. Our long-term goal is to utilize this program as a prototype in developing a complete training platform for your leadership and succession needs.

To view the online program brochure, please [click here](#). The deadline to register for this program is September 10, 2021.

Please don't hesitate to contact the Association if you have any questions.

Sincerely,

KIMBERLY M. TUTTLE
Director of Education