



GENERAL BULLETIN

CONNECTICUT
BANKERS
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2021 – 030

March 30, 2021

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:
CEO, CEO+, C-levels
Associate Members

RE: 2021 Director & Senior Officer Symposium – Virtual Event

We are pleased to announce the **2021 Director & Senior Officer Symposium** will be held *virtually* on **Tuesday, May 18, 2021 from 8:30 a.m. to 11:30 a.m.** A complete look at the agenda is below. CBA Chair Cynthia Merkle, President & CEO, Union Savings Bank will preside over the program which will feature three presentations. Please click [HERE](#) to register.

SCHEDULE

8:30AM	Opening Remarks Cynthia Merkle, President & CEO, Union Savings Bank Thomas Mongellow, President & CEO, Connecticut Bankers Association
8:45AM	FHLBank Boston’s Diversity, Equity and Inclusion (DE&I) Program Ana Dyer, SVP, Member Services, Federal Home Loan Bank of Boston <i>Learn how FHLBank Boston has developed its DE&I program and how it has contributed to the Bank’s position as a diverse and inclusive organization. Ana will discuss how the program has evolved and is embedded throughout the entire organization and will be joined by FHLB Chief Human Resources officer, Barry Gale for Q&A.</i>
9:15AM	Stretch Break
9:20AM	Technology & Cybersecurity Israel Martinez, CEO, Axon Global Services <i>Mr. Martinez, recognized by the Wall Street Journal® as, “[One of] the most influential, forward-thinking and successful IT Leaders” will address current cybersecurity and technology issues - as well as the future of cybersecurity and technology - as it pertains to the financial and banking industries.</i>
10:05AM	Stretch Break
10:10AM	Governor Lamont (invited)
10:40AM	Stretch Break
10:45AM	The Post Pandemic Economy: Evaluating Where We are And What The “New Normal” Might Look Like Christopher Ball, Director Central European Institute & Endowed Chair Associate Professor of Economics, Quinnipiac University <i>Professor Ball will examine the economic effects of the pandemic locally, nationally and globally. The discussion will include a bird’s eye look at the macroeconomy and policies, including where we are and what to watch for next. He then turns to some insights about the micro effects and what they might mean for life and business going forward.</i>
11:30AM	Adjourn

SPEAKERS



With over 30 years of experience in banking, Ana Dyer joined FHLBank Boston in 2012 as director of sales and business development and was promoted to senior vice president, member services in 2020. Ana leads the teams responsible for sales and business development, member strategies and solutions, marketing and communications, and the Mortgage Partnership Finance® (MPF®) Program. Ana's career in retail banking primarily included roles in managing commercial and small business banking teams. As a member of the Bank's Management Committee, she is focused on enhancing the products and services that FHLBank Boston provides to its members to help them achieve their funding goals. Ana also serves on the Bank's ALCO, Credit, and Technology Governance Committees.



Israel Martinez is recognized as a leader in boardroom Governance, Cyber Risk, Strategy and Innovation by the U.S. Secret Service; the National Association of Corporate Directors (NACD®); the Wall Street Journal MarketWatch®, and the Forbes Technology Council. He has served as a director or board advisor across major industries including healthcare, technology, manufacturing, human resources, financial services, mid-market, government and international boards. As a boardroom educator, he has recently briefed and/or trained 190+ Fortune 500 board members and/or general counsel including Google; Intel; GE; Walt Disney; Microsoft; Ford; Walmart; Comcast; Bank of America; Humana; 7-Eleven and American and Hispanic Bar Association Fellows



Christopher Ball is founder and Director of the Central European Institute (CEI) at Quinnipiac University where he also holds the Istvan Szechenyi Chair in International Economics. Chris serves as the Honorary Hungarian Consul for Connecticut where he promotes bi-lateral business relations with Hungary and other Central European countries. Chris has been with Quinnipiac University since 2003. He earned his bachelor's degree in Economics at the University of Alabama in Huntsville and Ph.D. in International Macroeconomics at Texas A&M University. He worked in Budapest, Hungary at the Hungarian Atlantic Council and in Hungary and Romania as a fellow of the Institute of Current World Affairs writing about economic development in the region. Chris served as Executive Vice President of Light Sources Inc., a multinational specialty lighting company headquartered in Orange, CT, with offices in Hungary and China and sales worldwide. He regularly writes academic papers and non-technical articles.

**** Many thanks to our event sponsors! ****

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REGISTRATION INFORMATION

To register, please click [HERE](#). Please note: Zoom credentials for this program will not be sent out until the day before the event. The confirmation email you receive will contain a link that is unique to you and may NOT be shared with anyone. The fee for this event will be \$175 per person. Registration includes all program materials.

CONTINUING EDUCATION CREDITS

In accordance with the rules and guidelines of the Connecticut State Board of Public Accountancy, the **2021 Director & Senior Officer Symposium** may be worth 2.5 hours of Continuing Professional Education (CPE) credits. The Symposium has not been pre-approved for credit. The field of study for this course is Banking. Attendees interested in receiving a confirmation of attendance memo from the CBA should contact Kim Tuttle at ktuttle@ctbank.com.

REFUND/CANCELLATION POLICY

No refunds will be made for cancellations received within three business days of the program. Registrants may send a substitute to the program without loss of program fees. Registrants who do not attend the scheduled program will not receive a refund of program fees but may request program materials.

We look forward to greeting your Directors, Trustees and members of your senior staff on Tuesday, May 18th. Should you have any questions regarding the meeting or registration, please do not hesitate to contact the Association office.

Sincerely,

KIMBERLY M. TUTTLE
AVP, Director of Education