



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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2021 – 012

February 23, 2021

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:

CEO, CEO+
Foundation, Marketing
Community Relations

RE: 2021 Community Involvement Survey (2020 Data)

We are pleased to announce our fourteenth annual survey regarding Bank Donations, Bank Foundation Donations and Employee Involvement for 2021 is now available for completion. Please take a moment to answer this brief [online](#) survey, as your responses will help in our media relations and legislative advocacy efforts. Information should include totals for the Bank **and/or** the Bank Foundation, if applicable, for Connecticut only.

In addition, the CBA is pleased to release the results of the 2020 Community Involvement Survey, which includes 2019 data about the impact of banks on Connecticut's economy. Please [CLICK HERE](#) for the survey bulletin and [CLICK HERE](#) for a one-page marketing piece that you can use for information when speaking to local lawmakers about the economic impact of Connecticut banks.

It is important that we get a majority of member banks to participate, as we will use this summarized information in Washington, Hartford and in our media outreach. Last year, 23 member banks completed this survey. We have sent this email to our CEO, CEO+ and Foundation mailing categories (in hopes that we will reach all of our member banks) for completion. The link for this survey is <https://www.surveymonkey.com/r/6JLQLJZ>.

2020 Participants

Bank of America
Chelsea Groton Bank
Collinsville Bank
Dime Bank
DR Bank
Eastern CT Savings Bank
Fairfield County Bank
Fieldpoint Private Bank & Trust
First County Bank
Guilford Savings Bank
Ion Bank
Jewett City Savings Bank

Liberty Bank
Newtown Savings Bank
People's United Bank
Salisbury Bank
Savings Bank of Danbury
Stafford Savings Bank
Thomaston Savings Bank
Torrington Savings Bank
Union Savings Bank
Webster Bank
Windsor Federal Savings

Please return your responses by **Tuesday, March 23, 2021**. We will share the summarized results with participants to use in your own bank marketing campaigns (no individual bank data will be listed). Should you have any questions, please don't hesitate to contact the CBA. Thank you for your participation.

Sincerely,

CHRISTOPHER G. BLAKE
Communications Coordinator