



# GENERAL BULLETIN

CONNECTICUT  
BANKERS  
ASSOCIATION  
10 Waterside Drive  
Farmington, CT 06032-3083  
(860) 677-5060  
FAX: (860) 677-5066

2019 – 11

January 23, 2019

TO THE CHIEF EXECUTIVE OFFICER  
OR INDIVIDUAL ADDRESSED

RE: Women In Banking Conference  
Friday, May 3, 2019  
Sponsorship Opportunities Available!

**SENT TO:**

CEO, CEO+  
Associate Member  
Special Listing



The Connecticut Bankers Association will hold its fifth annual Women In Banking Conference on Friday, May 3, 2019 at the Mystic Marriott, Groton, CT and we are inviting you, a member of the CBA, to participate as a sponsor! Sponsorship provides excellent visibility with our members who may be current or potential customers.

Last April, our Women In Banking Conference had nearly 240 Connecticut, Massachusetts and Rhode Island attendees registered, from all bank departments and all levels of supervision! The conference earned a 3.60 out of 4.00 approval rating on the overall program.

A list of available sponsorships is attached for your review. If you are interested in participating in this popular event, please complete the attached form and return it to me as soon as possible, call me or email me at [cclancy@ctbank.com](mailto:cclancy@ctbank.com) (sponsorships will be given on a first come, first serve basis).

We hope to have the program finalized in the next few weeks and we'd love to include your logo on the registration and program General Bulletin and our website.

We look forward to your involvement and support of this important Association function and hope to hear from you by Friday, February 1<sup>st</sup> to be included in the initial marketing materials. Should you have any questions, please don't hesitate to contact me. We look forward to partnering with you!

Sincerely,

COLLEEN E. CLANCY  
First Senior Vice President

### Attendees from our 2018 Women In Banking Conference



CONNECTICUT BANKERS ASSOCIATION  
2019 Women In Banking Conference  
Mystic Marriott, Groton, CT  
Friday, May 3, 2019

SPONSORSHIPS

PLATINUM – Confirmed



GOLD \$5,000

Gold Sponsorship includes company logo on all marketing materials, “special” signage at event, promotional materials in handouts, email address of attendees prior to the event, website recognition and 4 complimentary registrations



SILVER \$3,000

Silver Sponsorship includes company logo on all marketing materials, promotional materials in handouts, a table in the registration hall to promote your company, email address of attendees after the event, website recognition and 2 complimentary registrations



BRONZE \$500 (Banks Only)

☐ Bronze Sponsorship includes company logo on all marketing materials



RAFFLES/GIVEAWAYS (cost varies - 1 per person-approximately 275)



Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete and return to:

Colleen E. Clancy, First Senior Vice President  
Connecticut Bankers Association  
Fax: (860) 677-5066  
[cclancy@ctbank.com](mailto:cclancy@ctbank.com)

~~ Sponsorships are on a first come first serve basis ~~