



# GENERAL BULLETIN

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2020 – 014

February 18, 2021

**SENT TO:**

All Membership

TO THE CHIEF EXECUTIVE OFFICER  
OR INDIVIDUAL ADDRESSED

RE: **New Leaders In Banking Award**  
**\*\* Nominations Now Open! \*\***

**BankWorld®**, the largest banking tradeshow in the Northeast, is celebrating its 26<sup>th</sup> year and will take place on Friday, June 11, 2021 at the Mohegan Sun Resort Casino. In conjunction with BankWorld®, we will be recognizing this year's Connecticut **New Leaders in Banking** at an awards ceremony hosted the night before the tradeshow at the Mohegan Sun on Thursday, June 10, 2020.

## LOOKING FOR NEW LEADERS

[We are accepting nominations for our New Leaders in Banking honors.](#) Today's bank leaders already occupy many management positions. But who are the up-and-coming professionals and top, noteworthy bankers for the next generation? **Who are our New Leaders in Connecticut banking?** Now is your chance to recognize those who have a bright future within the local banking community.

## NEW LEADERS QUALITIES

- Be employed at a CBA Member Bank
- Be an outstanding employee, manager, or business leader
- Be making a notable impact within their bank and community



## HOW TO NOMINATE

It's easy to nominate an individual worthy of this honor by [clicking here](#). The key to a well written nomination is providing the nominating committee with specific information illustrating how the individual's achievements have had a positive impact on the organization's business goals or mission, and how their volunteer time and dedication improves the communities they serve. The number of examples is not as important as ensuring that the nominee's contributions match the appropriate award criteria. Support the opening statement with specific examples that address the award criteria and elaborate on why the nominee's accomplishments are worthy of being considered for the award. Include qualities that make this person outstanding and that are relevant to the award criteria. Consider answering the "who, what, when, where, why" in your supporting statements. Below are some topics to keep in mind when drafting your submission. Self-nominations will also be accepted.

WHAT did the nominee do?

- Projects and/or activities above and beyond the nominee's job description
- Any challenges or issues encountered and overcome

HOW did they do it?

- Initiative and/or Leadership
- Teamwork
- Creativity and Innovation

WHAT were the results and/or impact?

- What did the nominee's efforts accomplish?
- Are there specific benefits that the bank derived from those efforts?

Start with a clear, direct and specific statement of why the nominee deserves recognition. Include enough information for the committee to become familiar with the nominee's specific challenges faced, actions taken, results and goals met or exceeded. List the most important information in the first few sentences and then elaborate as necessary. Include topics such as:

- Business acumen and specific accomplishments within your organization
- Charity and volunteer activities outside your bank
- Community involvement and improvement

Support your opening statement with specific examples that address the award criteria and elaborate on why the nominee's accomplishments are worthy of the award. These examples should include outcomes, results, and/or activities "above and beyond" the nominee's job description. Include qualities that make this person outstanding, and that are relevant to the award criteria. Suggested nomination length is approximately 500 words.

These are just some general tips to get you started and allow your nominee the best possible chance to be selected as one of the winners. Remember, it is not only the quality of the nominee that is being considered, it is also the quality of the nomination. The committee is relying on your written reasoning and details to make their decision.

Nominations will close on **Friday, March 19, 2021**. Winners will be chosen by an independent committee, and will be notified in late April. [Click here](#) to submit a nomination.

### **NEW LEADERS IN BANKING AWARDS BANQUET**

To celebrate our winners, awards will be distributed at a special dinner reception taking place on **Thursday, June 10, 2021** at the Mohegan Sun Resort Casino. Registration for this event will be mailed in early May. New Leaders award recipients will have photos taken with their CEOs during the event and will be highlighted in a special section of our magazine, celebrating them and their institutions. Press releases will also be sent to various Connecticut media outlets in the days following the awards ceremony.

Good luck to all nominees and congratulations on having an employee worthy of your nomination! Should you have any questions, please do not hesitate to contact us at the CBA office.

Sincerely,

KIMBERLY M. TUTTLE  
Director of Education

