



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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October 28, 2019

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:

Associate Members
BankWorld Exhibitors

RE: **BankWorld 2020 – Exhibitor Registration**
Mohegan Sun Convention Center – Friday, January 17, 2020



The Connecticut Bankers Association and its event production partner American Business Media, LLC (AmBiz), invite you to exhibit at **BankWorld 2020** on Friday, January 17, 2020 at the Mohegan Sun Convention Center. Proudly celebrating our 25th anniversary, **BankWorld** is New England's largest banking trade show and will provide exhibitors with one of the most exceptional and exciting days of the year to showcase their latest innovative products and services.

This year, **BankWorld 2020** is returning to the Mohegan Sun, one of Connecticut's top event facilities. One of New England's most anticipated banking expositions, your company can't afford to miss this action-packed day where you can interact with over 600 bankers, offer thought-provoking educational sessions, be part of interactive panels, and put your company in the best position for sales at the show and into the future.

Register as a BankWorld exhibitor today and you can *invite all of your bank customers at no charge* before December 31, 2019, with your personalized promo code. Registration couldn't be easier – just [CLICK HERE!](#)

WHO ATTENDS?

BankWorld assembles key banking industry prospects including executives, senior management and staff in all areas including Operations, Technology, Lending, Retail Banking, Marketing & Sales, Human Resources, Security, Compliance, Risk Management and more.

REGISTRATION

The BankWorld 2020 website is live and exhibitors are now able to register using a new and streamlined process at: www.nebankworld.com. The BankWorld 2020 website includes all the information you need to exhibit including pricing, venue details, sponsorship opportunities and other key planning and event information.

Please contact the Association at (860) 677-5060 or CBA@ctbank.com with any questions.

We look forward to seeing you on January 17th!

Sincerely,

THOMAS S. MONGELLOW
PRESIDENT & CEO