



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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2019 - 40

April 22, 2019

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:

CEO, CEO+, HR,
Marketing Specialists
Associate Members

RE: **Connecticut Banking** Wants Your Banks/Employees/Associate Member Achievements
"Bankers In The News and Banks In The News" – 3rd Quarter 2019 Edition

We are requesting your submission of items of interest to be included in the "**Bankers In The News**", "**Banks In The News**", **and "Associate Member Achievements"** sections of the next edition of Connecticut Bankers Association's quarterly magazine, **Connecticut Banking**.

The first section, **Bankers In The News**, focuses on staff, officer, board appointments, milestones and/or promotions.

The second section, **Banks In The News**, features special recognition of bank activities, such as foundation awards, community projects, grants, employee involvement in civic projects and other similar community outreach efforts, photographs of bank events, such as branch openings, bank employee outings and other entertaining events.

Our newest section, **Associate Members Achievements**, will be highlighting employee milestones and achievements as well as pertinent activities.

We have provided sample submissions on the next page (or visit our latest [Connecticut Banking](#) edition). While you are not required to submit information in this exact format, it is the style currently used by the editorial staff. Photos (head shots only for **Bankers In The News**) will be accepted, but are not required. Headshots should be no smaller than 2 by 3 inches or 600 by 900 pixels. Images for Banks in the News should be no smaller than 4 by 5 inches or 1200 by 1500 pixels. Please email your submissions to cba@ctbank.com.

Important Dates – 3Q Edition

Your Data Submission to the CBA	Monday, June 10, 2019
Distribution to Membership	Friday, July 26, 2019

While the recognition of bank employees in newspapers and other media is traditional, bank community projects and endeavors need ongoing promotion, both from your institution and your Association. We hope that by providing a vehicle assembling worthy banking activities and events, the industry will be able to further its image in the eyes of the public. For more information, visit the magazine section on our [homepage](#). If you have any questions, please do not hesitate to contact the CBA.

Sincerely,

KAREN A. HORANZY
Editor

Connecticut Banking Magazine

“Bankers In The News”, “Banks In The News” and “Associate Members Achievements”

3rd Quarter 2019 Edition

Submission Deadline: Monday, June 10, 2019

Publication Date: Friday, July 26, 2019

Text may be submitted via email, disk or hard copy. Photos (head shots only for **Bankers In The News**) will be accepted, but are not required. Headshots should be no smaller than 2 by 3 inches or 600 by 900 pixels. Images for Banks in the News should be no smaller than 4 by 5 inches or 1200 by 1500 pixels. Please email your submissions to cba@ctbank.com. Please be sure to label your email for **Inclusion in Connecticut Banking** in the subject line.

Listed below is sample text for each section. While you are not required to submit information in this exact format it is the style currently used by the editorial staff.

SAMPLES

BANKERS IN THE NEWS

The Hometown Bank & Trust Co. promoted *Steve Clark* to Operations Officer.

You Name It Bank announced *Nancy Jones* joined the bank as AVP and Commercial Loan Officer.

BANKS IN THE NEWS

Your City Savings Bank President and CEO John C. Smith presented a \$5,000 check to The Friends of Your City's Public Library.

XYZ Bank employees participated in the National Wear Red Day campaign to raise awareness for women's heart disease and stroke.

Please note that the CBA will make every attempt to include all submitted items, but respondents must recognize that each edition of **Connecticut Banking** has space limitations and layout deadlines. As such, articles will be included on a first in basis, always subject to space limitations. We reserve the right to edit submitted copy. Items not included in the 3rd Quarter 2019 edition will be retained for possible inclusion in the next edition of the magazine. All materials/photos become the property of the CBA and are not returned.

Return to:

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