



GENERAL BULLETIN

CONNECTICUT BANKERS ASSOCIATION
10 Waterside Drive
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2019 - 26

March 7, 2019

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+, C-levels
Associate Members

RE: **2019 Director & Senior Officer Symposium**
Tuesday, May 14, 2019 - Aqua Turf Club, Plantsville, CT

We are pleased to announce the **2019 Director & Senior Officer Symposium** will be held on Tuesday, May 14, 2019. The meeting will be held at the Aqua Turf Club, Plantsville, CT. The program will begin with a plated lunch, followed by the speaking program and ending with a networking hour. A complete look at the updated timeline is below. **CBA Chairman Steve Lewis, President & CEO, Thomaston Savings Bank** will preside over the program, which features 2 presentations this year!








SCHEDULE

12:30PM	Registration Desk Opens Coffee, tea and soda available
1:00PM	Plated Luncheon
2:15PM	Welcome Steve Lewis, Chairman, Connecticut Bankers Association President & CEO, Thomaston Savings Bank
2:30PM	<u>The Next Five Technology Challenges Facing Banks, Jack Vonder Heide - - Technology Strategist</u> Technology strategy has become a top priority for successful banks. Customers are demanding more function at faster speeds while competitors are rolling out attractive solutions that threaten traditional lines of business. Banks must leverage both customer-facing and internal technologies to remain competitive and boards must fully understand the benefits and risks of conducting business via new digital channels. This presentation discusses the next five technology challenges facing banks and provides advice for crafting a strategy that delights customers, improves internal efficiencies and provides a foundation for long-term growth.
3:30PM	Break
3:40PM	<u>What Happens Next? Looking Backwards to See into the Future, Mark Zinder - - Futurist</u> We live in increasingly uncertain times; rapid economic changes, global unrest, and bi-partisan bickering have all lead to an underlying sense of uncertainty. In addition to the current climate, headlines are screaming that robots and artificial intelligence are going to eliminate worker’s jobs. What if they are all wrong? What if we are merely extrapolating the present and ignoring the possibilities of the future? History books are full of examples of previous revolutions that came and went: the industrial revolution, the railroad revolution, electrification, mass production, and now, quite possibly, the information technology revolution. In this presentation, you will discover how we are nearing the end of this revolution while another is just beginning, providing a fresh wave of prosperity. Now is the time to ask yourself, “What Happens Next”? In this presentation, you will learn:

	<ul style="list-style-type: none"> • How history repeats itself will continue to do so in the future. • How the evolution of a revolution unfolds and how it has always unfolded in the exact same manner • The eight steps that make up a revolution and the number of years it takes to complete the cycle. • Why there are reasons to be optimistic about tomorrow.
4:45PM	Networking Hour / Adjourn

THANK YOU TO OUR GENEROUS SPONSORS FOR THEIR SUPPORT!

Registration Refreshments – Boxwood Means www.boxwoodmeans.com
Networking Hour – Smith & Wilkinson - www.smithandwilkinson.com
Luncheon Food - Luse Gorman www.luselaw.com
Keynote Speaker - Cranmore, Fitzgerald & Meaney www.cfmlawfirm.com
Pads & Pens – Hooker & Holcombe www.hhconsultants.com

SPEAKERS



Jack Vonder Heide is one of America’s leading authorities on technology and its impact on American business. He is consistently ranked among the top speakers at industry conventions, management conferences, corporate seminars, board meetings and other events. Prior to founding Technology Briefing Centers, Jack held marketing positions with IBM Corporation and senior management roles in the technology sector.

Jack is regularly quoted in the Wall Street Journal and other top-tier newspapers and magazines. In 2015, Money Magazine named him “one of America’s leading authorities on technology-related risks.”

Jack appears on television and radio programs throughout the country and has been a guest lecturer at Harvard Law School.



Mark Zinder is a leading financial expert, trend forecaster, and seasoned keynote speaker.

He has traveled the globe delivering more than 2,000 presentations to hundreds of thousands of people around the world. He is also a regular guest on Fox Business and CNBC, sharing his expertise and positive outlook while tackling through tough questions on the economy.

REGISTRATION INFORMATION

To register online and for credit card payments, please click [here](#). If you cannot register online, you may complete the enclosed registration form and return it to our secure fax line (860) 677-5066 no later than **Tuesday, May 7, 2019**. Fees to attend are listed on the attached registration form. The fee includes any program materials, lunch and the networking hour. **We cannot accept registrations with credit card payments via unsecure emails.** All registrants will be billed regardless of their attendance.

CONTINUING EDUCATION CREDITS

In accordance with the rules and guidelines of the Connecticut State Board of Public Accountancy, the **2019 Director & Senior Officer Symposium** may be worth 2 hours of Continuing Professional Education (CPE) credits. The Symposium has not been pre-approved for credit. The field of study for this course is Banking. Attendees interested in receiving a confirmation of attendance memo from the CBA should leave their business cards with staff at the registration desk.

SYMPOSIUM SEATING

Since this program historically attracts over 300 attendees, the Association will pre-seat the meeting. Bank delegations will be seated together whenever possible. For Associate Members wishing to be seated with a particular bank/client, please indicate your preference in the space provided on the registration form. We will make every attempt to honor your seating requests, but it is not guaranteed.

We look forward to greeting your Directors, Trustees, members of your senior staff on Tuesday, May 14th. Should you have any questions regarding the meeting or registration, please do not hesitate to contact the Association office.

Sincerely,

LINDSEY R. PINKHAM
President & CEO



TITLE: 2019 Director & Senior Officer Symposium
 DATE: Tuesday, May 14, 2019
 REGISTRATION TIME: Registration 12:30PM
 PROGRAM TIME: Lunch/Program: 1:00 – 5:30PM
 LOCATION: Aqua Turf Club, Plantsville, CT
 REGISTRATION DEADLINE: Tuesday, May 7, 2019



<u>NAME (please print)</u>	<u>BADGE NAME</u>	<u>EMAIL*</u>	<u>Baked Scrod</u>	<u>Roasted Sirloin</u>	<u>Chicken Florentine</u>	<u>Eggplant Parm</u>
_____	_____	_____				
_____	_____	_____				
_____	_____	_____				
_____	_____	_____				

Company: _____

Completed by: _____ E-mail: _____

<p>REGISTRATION FEES – CBA Member/Associate Member</p> <p>Meeting/Dinner: \$205.00/person x _____ Person(s) = \$ _____</p> <p>Confirmation sent if Email address is provided above</p> <p>The fee includes all program materials, refreshments, dinner and applicable State sales tax.</p>	<p>REGISTRATION FEES – Non-member</p> <p>Meeting/Dinner: \$410.00/person x _____ Person(s) = \$ _____</p> <p>Confirmation sent if Email address is provided above</p> <p>The fee includes all program materials, refreshments, dinner and applicable State sales tax.</p>
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<p style="text-align: center;">ASSOCIATE MEMBERS</p> <p style="text-align: center; color: red;">Please provide client's name for seating requests (depending upon space availability)</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p style="text-align: center;">MEMBERSHIP</p> <p>CBA Member: A banking institution who is a regular member of the Association. Also includes Associate Members (a corporation, association or individual not eligible for regular membership, who has applied and been accepted for Associate Membership.)</p> <p>Non Member: A banking institution who is not a current regular member of the Association. Also includes a corporation, association or individual who is not a current Associate Member.</p>
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PAYMENT METHOD
2019 DIRECTOR & SENIOR OFFICER SYMPOSIUM

Please select method of payment: Check Visa MasterCard American Express Online

Card Number: _____ Exp. Date: _____

Amount: \$ _____

Billing Address: _____

City/State/Zip: _____

Cardholder Signature: _____

~~ Please make checks payable to: Connecticut Bankers Association ~~

REFUND/CANCELLATION POLICY

Refunds: No refunds will be made for cancellations received within three business days of the program.

Cancellations: A \$45.00 per person cancellation fee will be charged

Substitutions: Registrants may send a substitute to the program without loss of program fees. Please call in advance whenever possible.

Non-Attendees: Registrants who do not attend the scheduled program will not receive a refund of program fees, but may request program materials.

DIRECTIONS TO THE AQUA TURF CLUB, PLANTSVILLE, CT
556 Mulberry Street, Plantsville, CT 06479

860.621.9335

From Hartford: I-84 West to Exit 29 (left hand exit). At the end of the exit, there will be a light. Go straight onto Mulberry St. Go straight approximately 1 mile, you go through several stop signs. The Aqua Turf Club will be on your right.

From New Haven: I-91 North or the Merritt Parkway to Rt. 691 West towards Waterbury. Take Exit 4 (Southington). Take a right at the end of the exit. At the bottom of the hill (McDonald's is on the corner), take a right onto South End Rd. Follow until you come to Mulberry St. on the left, the Aqua Turf is on Mulberry St. approximately ¼ mile on your left.

**From Waterbury/
Danbury:** I-84 East to Exit 28. Take a right onto Route 322. Go straight, under second underpass take a left at the car wash onto Old Turnpike Rd. At first stop sign, turn right onto Mulberry St. The Aqua Turf is a ½ mile on your right.