



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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2018 – 72

October 4, 2018

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:
CEO, CEO+
Associate Members

RE: Associate Member Achievements for CT Banking Magazine

As you may be aware, the CBA, in conjunction with American Business Media, LLC, publishes a quarterly magazine, *Connecticut Banking*, which features Banks in the News, Bankers in the News and articles on current issues affecting the financial services industry. We are pleased to announce we will be adding a new feature highlighting **Associate Member Achievements** for inclusion in the magazine (please visit our latest [Connecticut Banking](#) edition).

We are dedicated to meeting the informational needs of our Members and Associate Members. With your assistance, *Connecticut Banking* can enhance its image and be of greater value to Connecticut bankers and affiliated businesses. As such, we invite you to participate in the magazine by submitting your associate member achievements beginning with our next edition, which will be mailed out in February 2019.

Important Dates – 1Q2019 Edition

Your Data Submission to the CBA	January 7, 2019
Distribution to Membership	February 28, 2019

We will make every attempt to include all submitted items, but please recognize that each edition of *Connecticut Banking* has space limitations and layout deadlines (the CBA reserves the right to include or exclude submissions). Items not included in the 1Q 2019 edition will be retained for possible inclusion in the next magazine. **We also encourage you to consider advertising, as the magazine is read by over 2,000 bankers!**

Submission format:

- Text and photos must be submitted via email to cba@ctbank.com.
- Photos must be high resolution (300 dpi or higher), approximately 4 by 6 inches (or 1200 by 1800 pixels) and file size close to 1 MB). All materials/photos become the property of the CBA and may not be returned.

Should you have any questions, please don't hesitate to contact the Association office. We look forward to your participation in the next *Connecticut Banking* edition!

Sincerely,

KAREN HORANZY
Editor