



GENERAL BULLETIN

CONNECTICUT
BANKERS
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SENT TO:

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TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+, CFO,
COO, Branch

RE: **Xerox Office Equipment Endorsement Program**

Under a national contract with Xerox, financial institutions eligible for ABA membership are eligible to receive special pricing when purchasing or leasing Xerox products designed to help you work more effectively and efficiently in order to help increase your productivity.

If your bank is looking for professional quality outputs—fast, easy, and affordable—Xerox benchmark digital copiers/printers will enable you to produce high-quality, professional documents. Xerox offers the widest array of document-related business solutions, including the latest in the Xerox family of digital copiers that can copy, scan, fax, or serve as a network printer. Whether you need to create crisp black and white or high-impact color documents, Xerox can meet your needs.

BACKGROUND

ABA searched for an office equipment vendor with proven sales and service capabilities that extend virtually everywhere, a wide product array, and product guarantees needed to meet the varying requirements of its members. Through ABA's national buying power, Xerox, the document industry leader, entered into an exclusive agreement with us to assist ABA members with their office equipment needs.

BENEFITS OF THE PROGRAM

- Banks can take advantage of national contract prices for the purchase or lease of Xerox copiers, duplicators, multi-functional devices, facsimile machines and other office equipment available through the local Xerox sales office. *This program does not include Xerox products sold through retail chains, such as Staples or Office Depot.*
- Xerox's **Total Satisfaction Guarantee**: Xerox is dedicated to customer satisfaction. If a banker is not satisfied with the Xerox equipment purchased, Xerox will replace it—without charge—with an identical model or a machine with comparable features and capabilities.

HOW TO PARTICIPATE

For more information about the Xerox Office Equipment endorsement by the CBA, please contact Bruce Hellman at (585) 423-4002 or bruce.hellman@xerox.com, or call the Bankers hotline at **1-800-275-9376, ext. "BANK"** (2265). **Important:** Make sure you reference the ABA contract number **0706438** when you purchase or lease your Xerox machine.

Should you have any questions regarding the CBA Endorsement Program, please don't hesitate to contact me.

Sincerely,

COLLEEN E. CLANCY
Vice President