



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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2010 – 94

May 24, 2010

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER ADDRESSED

CEO, CEO+, COO

RE: **Harland Clarke Endorsement**

We are pleased to remind membership of our long-term endorsement of Harland Clarke. Harland Clarke was formed in 2007 by combining the products and services of Clarke American Corp. and the printed products segment of John H. Harland Company. Together, both highly respected companies have over 200 years of combined experience, each with a rich heritage, traditions of innovation and performance excellence.

Harland Clarke offers an expanded suite of direct marketing services, delivery and anti-fraud products, contact center services and checks and check-related products to the financial institution market, including banks, credit unions, thrifts, and securities firms. These programs can help in the areas of new customer acquisition, retention of profitable customers, maximization of fees and interest income per customer and operational efficiency.

Harland Clarke is a leading provider to financial and commercial institutions as well as individual consumers and small businesses. The company, headquartered in San Antonio, Texas, has a national presence with manufacturing facilities and customer service centers across the country.

For more information about the Harland Clarke endorsement by the CBA, please contact local representative Maryann Dazkevich at (860) 561-5559 or maryann.dazkevich@harlandclarke.com.

Should you have any questions regarding the CBA Endorsement Program, please don't hesitate to contact me.

Sincerely,

Colleen E. Clancy
Vice President