



GENERAL BULLETIN

CONNECTICUT
BANKERS
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2010 – 91

May 17, 2010

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+, CIO, COO,
CRO, Compliance, Marketing
Specialists

RE: CBA Web Seminars -- Two-Part Series: Mobile Banking

As cell phones, PDAs and Smartphones become more widespread, both consumers and vendors are looking for more ways to leverage them. The adoption of mobile banking, which includes mobile deposit capture and mobile payments, is growing rapidly. Many institutions are readily implementing this technology in an effort to stay competitive, provide convenience, and reach Generation Y and I customers. In fact experts say it is more readily adopted than online banking was initially as well as remote deposit capture. Whether you have deployed mobile banking or are considering implementation join us for this discussion on the opportunities, risks, controls, and examiner expectations.

PART I – OPPORTUNITIES & RISKS - THURSDAY, JUNE 17, 2010

Migrating the current Internet Banking capabilities to the mobile platform seems to make sense, and in fact many are already taking advantage of this functionality. This web seminar will look at the history of remote consumer access, discuss operational and financial risk issues and offer insight into developing a comprehensive strategy for mobile banking with a focus on a concerted, strategic effort. Seminar highlights:

- History of remote access
- Lessons learned from prior remote access technologies
- Key components of mobile banking
- The importance of mobile banking strategy

AUDIENCE

CFOs, senior managers, marketing officers, risk managers, compliance officers, auditors, operations, and IT personnel.
CE Applied: 2.5 hours towards the CRCM/CFSSP designations with the Institute of Certified Bankers, an affiliate of the American Bankers Association.

SPEAKER

Trent Fleming was a pioneer in check imaging technology, consulting with hundreds of community banks in the selection, implementation, and management of image P.O.D., archive, and statement systems. He has consulted on matters as diverse as strategic planning, business continuity, and operational efficiency. His background includes correspondent banking, regulatory compliance, and experience as a sales operations executive with two large banking software vendors.

PART II – REGULATORY & SECURITY ISSUES - MONDAY, JUNE 28, 2010

With any emerging technology there are risks and controls that need to be addressed, and mobile banking is no exception. Have you thought about the risks? What controls should you consider, or are there any? Are there audit and examination concerns? Rumor has it that mobile banking, because of its popularity, is on the examiners radar screen. Highlights include:

- Overview of mobile banking and its components
- Overview of risks and security considerations
- Exploration of existing controls
- Exploration of audit and examination considerations

AUDIENCE

Risk managers, compliance officers, auditors, operations, and IT personnel. **CE Applied**: 2.5 hours towards the CRCM/CFSSP designations with the Institute of Certified Bankers, an affiliate of the American Bankers Association.

SPEAKER

Susan Orr, CISA, CISM, CRP, is an industry expert with vast regulatory, risk management and security knowledge. During her 14-years as bank examiner, she held numerous lead positions including Regional IT Examination Specialist, Special Assistant to the Regional Director, and Special Assistant to the Vice Chairman of the FDIC. Susan was lead instructor for the FDIC's technology school. She currently consults for security providers and performs IT security/regulatory reviews for financial institutions.

WHAT IS A WEB SEMINAR?

A web seminar is an online seminar featuring live audio and PowerPoint slides. Everything is delivered through your PC. No special hardware is needed; however, speakers or headphones are required. The program consists of 90 minutes of instruction and 30 minutes live Q&A. Each registration provides one connection to the web seminar, materials and 30 days access to the online seminar. You may have unlimited listeners on your connection by speaker phone and PC. You will receive a confirmation with your PIN, materials and instructions. If you do not receive a confirmation within two days of the event call 888-262-7701.

Free 30-Day Replay - Within five working days after the broadcast, you will receive a URL providing unlimited access to a recorded copy of the presentation for 30 days. This enables you to participate in the live web seminar, train additional staff and review the material as needed.

The **On-Demand Web Seminar** is a live web seminar that has been recorded and then streamed to your computer to watch at your convenience. The program can be viewed anytime 24/7. You can watch a portion, come back and pick up where you left off! Anyone at your branch may access the program from a computer using the login and password. When purchasing an On-Demand Web Seminar, you have unlimited access to the program for 6 months from the date of purchase.

Transmission, retransmission or republishing of the audio portion of the web seminar is prohibited. Your registration entitles you to one connection at one location with permission to make copies of materials for participants. Please complete one registration per location.

REGISTRATION INFORMATION

Registrations are requested to be submitted three days prior to the date of the web seminar. On-line registrations can be made at <http://www.bankersed.com/CTBANKERS/>. For all other registrations, please complete the attached registration form and send directly to Bankers Ed in advance of the program. Fee information for this program is listed on the registration form. **Payment is expected at the time of registration unless other arrangements are made prior to the event with the CBA.**

Late Registration: Registrations are accepted until the program starts. To ensure timely delivery of materials, etc., please register online when registering **two working days prior** to the broadcast (credit cards, e-checks and invoices accepted). If you would like assistance with online registration, contact 888-262-7701.

Please do not hesitate to contact either Kathy Parks or me if you have any questions about this web seminar.

Very truly yours,
LINDSEY R. PINKHAM
Senior Vice President & Secretary

attachment

CBA WEB SEMINAR

TWO PART SERIES: MOBILE BANKING

Part I: Thursday, June 17, 2010

2:30 p.m. - 4:30 p.m. (EST)

Part II: Monday, June 28, 2010

2:30 p.m. - 4:30 p.m. (EST)

REGISTER (Each registration entitles you to one connection at one location where an unlimited number of listeners may participate):

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

THREE WAYS TO REGISTER FOR CBA WEB SEMINARS:

Prior to June 10th (Part I) and June 21st (Part II)

Mail: Complete this form, include payment and mail it to: Bankers Ed: 5700 S. Mopac, #C310, Austin, TX 78749

Anytime Prior to the Program

On-line: Register on-line at <http://www.bankersed.com/CTBANKERS/>.

Phone: Call 888-262-7701 with credit card information

CBA WEB SEMINAR – PART I – OPPORTUNITIES & RISKS

Monday, June 17, 2010 - (Seminar code: SW2-1280)

Web Seminar/Materials (live hookup) \$255 member \$510 non-member

On-Demand Web Seminar/Materials \$275 member \$550 non-member

CBA WEB SEMINAR -- PART II – REGULATORY & SECURITY ISSUES

Monday, June 28, 2010 - (Seminar code: SW2-1280)

Web Seminar/Materials (live hookup) \$255 member \$510 non-member

On-Demand Web Seminar/Materials \$275 member \$550 non-member

METHOD OF PAYMENT (check one):

Check made payable to: Bankers Ed

Discover Card MasterCard Visa AMEX

Card Number _____ Exp. Date _____

Security Code (3 or 4 digits on back of card) _____

Signature _____ Amount \$ _____

For registration questions, please contact Bankers Ed customer support at 888-262-7701 or Kathy Parks at the Connecticut Bankers Association parks@ctbank.com or 860-677-5060.

*****Registrations must be sent to Bankers Ed*****