



# GENERAL BULLETIN

CONNECTICUT  
BANKERS  
ASSOCIATION  
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SENT TO:

2010 – 70

April 21, 2010

TO THE CHIEF EXECUTIVE OFFICER  
OR INDIVIDUAL ADDRESSED

CEO, CEO+, CRO,  
Security, HR & Training  
Specialists

**RE: CBA Web Seminar – Technological & Social Solutions to Security Issues**  
**Monday, May 17, 2010 -- 2:30 p.m. - 4:30 p.m.**

This web seminar promotes the integration of technological, physical and behavioral techniques that may avert or eliminate losses from both internal and external sources. Examiners require that financial institutions continually assess current and emerging technological solutions that contribute to the security function's ability to reduce losses from both internal and external sources. Technological solutions can't stand alone as a deterrent -- the institution must also develop and implement effective policies, procedures, risk assessment practices and targeted training programs.

Additionally, changes to the institution's leadership, operations, membership or changes in the community will necessitate a change in the security environment. This change will likely require the:

- Acquisition and placement of enhanced security devices
- Development of enhanced policies and procedures
- Initial training for some employees and retraining for others

This presentation uses the "people, places and things" concept to promote the integration of technological, physical and behavioral techniques that may avert or eliminate losses.

## **HIGHLIGHTS**

- The Security Function
- The Security Function's Priorities
- Crime Categories
- Social Solutions
- Technological Solutions: cameras, alarms, access devices, documentation, communications

Participants will learn about the relationships among the industry-standard security priorities:

- Employees, insiders and institution-affiliated parties -- and their families
- Customers, vendors, third-party service providers -- and other persons lawfully on the premises
- Facilities and equipment that the institution owns, manages, maintains, leases or controls
- Assets that are both tangible and intangible -- particularly the institution's image
- Records and documents that exist in all paper and electronic forms

## **AUDIENCE**

Security officers, facility managers, HR managers and training managers. **CE Applied:** 2.5 hours towards the CRCM/CFSSP designations with the Institute of Certified Bankers, an affiliate of the American Bankers Association.

### **SPEAKER**

Dana Turner is a security practitioner based in Pipe Creek, Texas. He has served as a law enforcement officer in several capacities - including the investigation of business and banking crimes - and he is celebrating his 35th year of crime. Dana has delivered thousands of platform, telephone and Internet presentations. He has participated in continuing education programs offered by banking associations, state and federal examining and law enforcement agencies and security, audit and human resources organizations.

### **WHAT IS A WEB SEMINAR?**

A web seminar is an online seminar featuring live audio and PowerPoint slides. Everything is delivered through your PC. No special hardware is needed; however, speakers or headphones are required. The program consists of 90 minutes of instruction and 30 minutes live Q&A. Each registration provides one connection to the web seminar, materials and 30 days access to the online seminar. You may have unlimited listeners on your connection by speaker phone and PC. You will receive a confirmation with your PIN, materials and instructions. If you do not receive a confirmation within two days of the event call 888-262-7701.

**Free 30-Day Replay** - Within five working days after the broadcast, you will receive a URL providing unlimited access to a recorded copy of the presentation for 30 days. This enables you to participate in the live web seminar, train additional staff and review the material as needed.

The **On-Demand Web Seminar** is a live web seminar that has been recorded and then streamed to your computer to watch at your convenience. The program can be viewed anytime 24/7. You can watch a portion, come back and pick up where you left off! Anyone at your branch may access the program from a computer using the login and password. When purchasing an On-Demand Web Seminar, you have unlimited access to the program for 6 months from the date of purchase.

Transmission, retransmission or republishing of the audio portion of the web seminar is prohibited. Your registration entitles you to one connection at one location with permission to make copies of materials for participants. Please complete one registration per location.

### **REGISTRATION INFORMATION**

Registrations are requested to be submitted three days prior to the date of the web seminar. On-line registrations can be made at <http://www.bankersed.com/CTBANKERS/>. For all other registrations, please complete the attached registration form and send directly to Bankers Ed in advance of the program. Fee information for this program is listed on the registration form. **Payment is expected at the time of registration unless other arrangements are made prior to the event with the CBA.**

**Late Registration:** Registrations are accepted until the program starts. To ensure timely delivery of materials, etc., please register online when registering **two working days prior** to the broadcast (credit cards and e-checks accepted). If you would like assistance with online registration, contact 888-262-7701.

Please do not hesitate to contact either Kathy Parks or me if you have any questions about this web seminar.

Very truly yours,

LINDSEY R. PINKHAM  
Senior Vice President & Secretary

attachment

**CBA WEB SEMINAR**

**TECHNOLOGICAL & SOCIAL SOLUTIONS TO SECURITY ISSUES**

**Monday, May 17, 2010**

**2:30 p.m. - 4:30 p.m. (EST)**

**REGISTER** (Each registration entitles you to one connection at one location where an unlimited number of listeners may participate):

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**THREE WAYS TO REGISTER FOR CBA WEB SEMINARS:**

**Prior to May 7<sup>th</sup>**

Mail: Complete this form, include payment and **mail it to:** Bankers Ed: 5700 S. Mopac, #C310, Austin, TX 78749

**Anytime Prior to the Program**

On-line: Register on-line at <http://www.bankersed.com/CTBANKERS/>

Phone: Call 888-262-7701 with credit card information

**CBA WEB SEMINAR – TECHNOLOGICAL & SOCIAL SOLUTIONS TO SECURITY ISSUES**

**Monday, May 17, 2010** - (Seminar code: SW2-1277)

Web Seminar/Materials (live hookup)     \$255 member     \$510 non-member  
On-Demand Web Seminar/Materials     \$275 member     \$550 non-member

**METHOD OF PAYMENT** (check one):

**Check made payable to: Bankers Ed**  
 Discover Card                       MasterCard                       Visa                       AMEX  
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Security Code (3 or 4 digits on back of card) \_\_\_\_\_  
Signature \_\_\_\_\_ Amount \$ \_\_\_\_\_

For registration questions, please contact Bankers Ed customer support at 888-262-7701 or Kathy Parks at the Connecticut Bankers Association parks@ctbank.com at 860-677-5060.

**\*\*\*Registrations must be sent to Bankers Ed\*\*\***

(Seminar code: SW2-1277)