



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
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2009 - 183

September 22, 2009

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+, Marketing
& HR Specialists

RE: ***“Promotable People - Promotable Projects – Caught On Camera”***

We are requesting your submission of items of interest to be included in the ***“Promotable People - Promotable Projects - Caught On Camera”*** sections of the next edition of the Association’s quarterly magazine, **Connecticut Banking**.

The first section, ***Promotable People***, focuses on staff/officer/board appointments, milestones and/or promotions. The second section, ***Promotable Projects***, features special recognition of bank activities, such as foundation awards, community projects, grants, employee involvement in civic projects and other similar community outreach efforts. The ***Caught On Camera*** section contains photographs of bank events, such as branch openings, bank employee outings and other entertaining events.

While the recognition of bank employees in newspapers and other media is traditional, bank community projects and endeavors need ongoing promotion, both from your institution and your Association. We hope that by providing a vehicle assembling worthy banking activities and events, the industry will be able to further its image in the eyes of the public.

Attached is a form for your use when submitting materials for ***“Promotable People - Promotable Projects - Caught On Camera”***. While helpful, you are not required to submit information in this exact format. Photos will be accepted, but are not required. You may also e-mail your submission to pinkhaml@ctbank.com.

The next edition of **Connecticut Banking** is currently scheduled for publication on Friday, November 13, 2009. As such, the submission deadline for items of interest to be included in the ***“Promotable People - Promotable Projects - Caught On Camera”*** section is October 9, 2009. If you have any questions, please do not hesitate to give me a call.

Very truly yours,

LINDSEY R. PINKHAM
Senior Vice President & Secretary

Enclosure

Connecticut Banking Magazine

Presents

“Promotable People - Promotable Projects - Caught On Camera”

Fourth Quarter 2009 Edition

Submission deadline: October 9, 2009

Publication date: November 13, 2009

Bank Name: _____ Date: _____

Respondent's Name: _____ Phone: _____ E-mail: _____

Text may be submitted via hard copy, diskette or e-mail (MS Word only). Photos may be submitted via mail or e-mail (TIF or PDF files please). Please e-mail to pinkhaml@ctbank.com. Please be sure to label your e-mail for inclusion in **Connecticut Banking** in the subject line.

Attached is information for inclusion in: **Promotable People** _____

Promotable Projects _____

Caught On Camera _____

Submission includes: Text Photo

Please note that the CBA will make every attempt to include all submitted items, but respondents must recognize that each edition of **Connecticut Banking** has space limitations and layout deadlines. As such, articles will be included on a first in basis, always subject to space limitations. We reserve the right to edit submitted copy. Items not included in the Fourth Quarter 2009 edition will be retained for possible inclusion in the next magazine. All materials/photos become the property of the CBA and are not returned.

Return to:

Lindsey R. Pinkham

Senior Vice President & Secretary

Connecticut Bankers Association

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