



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
10 Waterside Drive
Farmington, CT 06032-3083
(860) 677-5060
FAX: (860) 677-5066

Hurry!
**Only 11 booths left inside
the exhibit hall**

2009 – 33

February 10, 2009

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+
Associate Member
BankWorld Vendors

RE: **BankWorld 2009**
“A Universe of Possibilities – A World of Answers”
Tuesday, April 28, 2009
Exhibitor Information & Registration Forms

On April 28, 2009, the Connecticut Bankers Association and The Warren Group will once again host the Northeast’s premiere banking exposition, **BankWorld 2009** at the Crowne Plaza Hartford-Cromwell, Cromwell, CT. This fourteenth annual event will showcase seminars, services, equipment and technology for the financial services industry.

BankWorld 2009 is designed to give bank management, mortgage bankers and other financial services professionals a central forum to learn new techniques and systems. Additionally, registrants will have the chance to talk with industry consultants and vendors face to face about new opportunities. We anticipate another sell-out, with upwards of 80 exhibit booths and over 700 attendees from across New England and the Northeast.

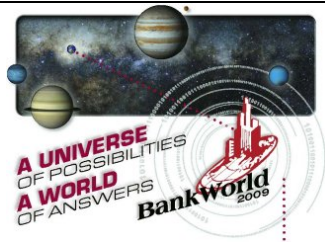
Attached please find the **BankWorld 2009** Exhibitor Registration Form for your review. **Register now to secure your preferred booth location for 2009.** Attendee information and registration forms will be distributed to all member banks, associate members and others in February. Should you have any questions regarding the attached, please don’t hesitate to contact me. We look forward to your participation in **BankWorld 2009!**

Sincerely,

COLLEEN E. CLANCY
Vice President

IMPORTANT DATES

- | | |
|----------------|---|
| March 13, 2009 | Gold Sponsor profiles due for Program Guide |
| March 17, 2009 | Program Guide Advertising Deadline |
| March 20, 2009 | Hotel reservations due to Crowne Plaza |
| March 25, 2009 | Deadline for Sponsor website and/or magazine articles |
| March 27, 2009 | Electrical & Phone Line Forms due to CBA |
| April 21, 2009 | Forms due to Demers Exposition Services |
| April 21, 2008 | Both Staff Registration Forms due |



AGENDA AND EXPOSITION DETAILS (subject to change)

Monday, April 27, 2009

12:00 p.m. - 7:00 p.m.

Exhibitor Booth Set-up

4:00 p.m. - 6:00 p.m.

Exhibitor Reception (cocktails and hors d'oeuvres)

Tuesday, April 28, 2009

6:00 a.m. - 8:00 a.m.

Exhibitor Setup

8:00 a.m. - 8:45 a.m.

Attendee/Vendor Continental Breakfast (complimentary)

9:00 a.m. - 9:45 a.m.

Concurrent Seminars

10:15 a.m. - 11:00 a.m.

Concurrent Seminars

11:30 a.m. - 12:30 p.m.

Attendee/Vendor Buffet Lunch (complimentary)

1:15 p.m. - 2:00 p.m.

Concurrent Seminars

2:15 p.m.

Raffle (for bankers only and must be present to win)

2:30 p.m.

Exhibit Hall Closes

EXHIBITOR INFORMATION

For a fee of \$1,395/booth for CBA Members and \$1,895/booth for non-members, **BankWorld 2009** exhibitors will receive:

- ◆ One (1) 8' x 10' booth (hallway booths are 6' x 10')
- ◆ One (1) 8' high backwall drape; two (2) 3' high sidewall drapes; one (1) draped table and; two (2) folding chairs
- ◆ One (1) 7" x 44" exhibitor ID sign
- ◆ Two (2) complimentary registrations for booth staff (individuals must be pre-registered)

EXHIBITOR KITS

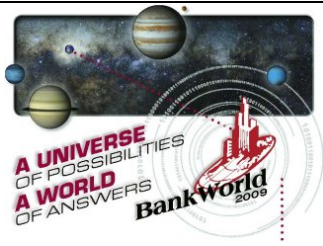
Once full payment is received, Exhibitors will receive an Exhibitor Kit which includes the Electrical Sign-up Form, the High-speed Internet/Telephone Line Sign-up Form, Advertising Information and the Demers Packet (detailing the procedures to ship your booth and show decoration additions).

FLOOR PLAN

We have attached a diagram of the exhibit space for you to provide us with four requests for booth location. Choices can be indicated on the attached Exhibitor Registration Form. We will try to accommodate all booth requests, however **no booth assignments will be confirmed until full payment is received**. Final booth assignment is at the discretion of show management. Note: Booths located in the hallway are 10' wide and 6' deep.

CONFIRMED SPONSORS AND EXHIBITORS

Booth	Company	Sponsor	Raffle	Profile
38	A.S.E. Group, Inc.			Integrated Security Systems
40	Access To Money			ATMs, Electronic/Physical Security Products
73	Accume Partners	Luncheon	Toshiba DVD Player	Internal Auditors & Advisors
23	Armored Money Services, LLC			Armored Car and ATM Services
76	Bank Compliance Association of CT		Two (2) Twelve Month Memberships	Quality Affordable Compliance Education
24	Bank Financial Services Group			Non-qualified Benefit Plans and BOLI
41	Bankers' Bank Northeast	Buffet Lunch Dessert		Correspondent Banking
52 & 53	BITS		GPS Golf Caddie	Managed Services-Voice/Data Connectivity
3	BrandPartners			Architectural Design & Build
12	Brintech			Executive Consulting & Project Management
22	Calyx Software			Loan Origination Software
43	CFT Atlantic & Central States			Professional Training and Development
2	Clark Consulting	Buffet Lunch Beverages		BOLI & Executive and Director Benefits
14 & 15	COCC	Gold		Technology Services
27	Connecticut Computer Service, Inc.			IT Solutions
69	Cummins-Allison Corporation		\$100 AmEx Gift Card	Coin & Currency Processing Equipment
4	Diebold, Inc.	Gold		Self-service Solutions
1	Federal Reserve Bank of Boston	Continental Breakfast		Financial Services
61	Fifth Third Processing Solutions			EFT Processing & Correspondent Services
25	Financial Services, Inc.	Silver		Data Processing
NB	Fiserv	Gold		Account Processing Services
42	FTC Methods Inc.			Personal & Professional Development
57	Hooker & Holcombe Companies	Silver	\$100 AmEx Gift Card	Actuarial Consulting
30	Integrated Compliance Solutions	Continental Breakfast	\$100 AmEx Gift Card	Compliance Consulting Service
5 & 6	Integrated Security Group	Gold		Electronic Security, Video, Fire & Access Systems
8	Jack Henry Banking			Core Software and Processing Services
55	JPMorgan Chase Bank, N.A.			Correspondent Banking Services
56	Lighthouse Computer Services, Inc.	Gold		Banking IT Compliance and Security
63 & 64	Magee Company			Coin Deposit, Cash Dispensers & Recyclers
28	Main Street Checks, Inc.			National Check Printer
54	Marquis Software Solutions, Inc.			CRM & MCIF Solutions
29	Metavante Corporation			Core Banking, Software & Services
66	Minitex Group		Odyssey Putter	Auto and Mortgage Specialty Insurance
NB	MKA Executive & Professional Benefits, Inc.	Silver		Transition Planning, BOLI, Executive & Director Benefits and LTC
7	Mortgagebot LLC			Provider of Internet Solutions for Mortgage Lenders
37	NES Group		Golf Balls	Design & Build Financial Institutions
51	New England Money Handling Systems, Inc.		iPod	Branch Automation & Check Imaging Solutions
16 & 17	Open Solutions Inc.	Gold-CEO Lunch		Relational Core Data Processing
21	Parabit			Kiosks
11	Pointer Crosse Imaging			Signage
46	PULSE			ATM Debit Network
26	Red Hawk			General Banking Equipment/Integrated Systems
18	The Savings Bank Life Insurance Company	Silver		Life Insurance & Annuities
39	Security Management Partners			IT Security Audit, Assessment, Consulting & Forensic Services
44	Sheshunoff Consulting + Solutions		\$100 AmEx Gift Card	We Help Banks Make Money
19	Solidus			Design, Build, Furnish Projects
33	Specialized Data Systems, Inc.			Loan Organization Software/BCP Services
13	Strunk & Associates, L.P.	Gold	Howard Miller Desk Clock	Overdraft Privilege Service
36 & 45	The Warren Group			Real Estate and Financial Information
34 & 35	Wolf & Company, P.C.	Gold		Risk Management
68	Zero In Media			Digital Signage
	BankWorld		32 GB iPod Touch	



EXHIBITOR REGISTRATION FORM

Company Name: _____
(as it is to appear in print with correct capitalization, punctuation and/or abbreviations)

Primary Product or Service: _____
(maximum 5 words)

Raffle Prize: _____

Please do not put our booth near (list companies): _____

Primary contact to receive all future exhibitor correspondence regarding BankWorld 2009:

Name: _____ Title: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

	COST	TOTAL
Exhibitor - CBA Member	\$1,395/booth*	\$
Exhibitor - CBA Non-member	\$1,895/booth*	\$
Total Enclosed		\$

~ Deadline to be included in the BankWorld Brochure is Friday, January 9, 2009 ~

* Registrations received after Friday, January 9, 2009 will be subject to a \$300 late fee ~

PAYMENT METHOD

Full payment is required to confirm your booth. Booth locations are assigned on a first come, first serve basis. Credit card charges will appear on your statement under the name of Connecticut Bankers Association.

Check
 Visa
 MasterCard
 American Express

Card Number: _____ Exp. Date: _____

Security Code: _____ (3 digits on back of card) Amount: \$ _____

Billing Address: _____

City/State/Zip: _____

Cardholder Signature: _____



EXHIBITOR REGISTRATION FORM

BOOTH PREFERENCE

Please refer to the attached floor diagram and list your first four booth location choices. Final booth assignment is at the discretion of show management. **BOOTH LOCATIONS WILL BE CONFIRMED ONCE FULL PAYMENT IS RECEIVED.**

First: _____ Second: _____ Third: _____ Fourth: _____

AUTHORIZATION

By signing below, you agree to abide by the terms and conditions outlined in the attached Exhibitor Terms and Conditions sheet.

Signature: _____

Date: _____

Title: _____

Phone: _____

Please return the completed form and payment to:

Connecticut Bankers Association
BankWorld 2009
10 Waterside Drive
Farmington, CT 06032-3083
Fax (860) 677-5066



EXHIBITOR TERMS AND CONDITIONS

- 1) Overnight hotel accommodations must be telephoned directly to the Crowne Plaza at (860) 635-2000 by **Friday, March 20, 2009**. In order to receive the preferred rate, guests must identify themselves as a BankWorld attendee. Check-in time is 3:00 p.m. and check-out is 12:00 p.m. The room rate is \$109.00 plus tax per night.
- 2) The exhibit area will be open for exhibitors to set-up on Monday, April 27, 2009 from 12:00 p.m.-7:00 p.m. and on Tuesday, April 28, 2009 from 6:00 a.m.-8:00 a.m. All exhibits must be installed by 8:00 a.m. on Tuesday, April 28, 2009.
- 3) One 10' exhibit space/booth includes one (1) 8' high backwall drape; two (2) 3' high sidewall drapes, one (1) draped table, two (2) folding chairs and; one (1) 7" x 44" exhibitor ID sign.
- 4) Booths located in the hallway are 10' wide and 6' deep.
- 5) Gold Sponsors will receive twelve (12) complimentary registrations for booth staff; Silver Sponsors will receive eight (8) complimentary registrations for booth staff and; exhibitors will receive two (2) complimentary registrations for booth staff. Individuals must be pre-registered.
- 6) All Exhibitor booth staff representatives must be directly employed by the registered Exhibitor. Exhibitors may not allow individuals who are not directly employed by the Exhibitor to purchase or act as an Exhibitor representative or to be located in the Exhibitor's booth. Exhibitor representatives may be required to produce evidence of employment with the Exhibitor at registration. BankWorld reserves the right to deny access to Exhibitor representatives who, in Bankworld's sole discretion, may use their presence at the meeting or in the Exhibit Hall to discuss or represent products or services that are inconsistent with BankWorld's policies and philosophies.
- 7) Exhibitor Kits will be mailed only when the Exhibitor Registration Form **and** full-payment are received.
- 8) The Electrical Form and Telephone Line Form must be completed and returned to the Hotel by **Friday, March 28, 2009**.
- 9) No booth can be dismantled before 2:30 p.m. and must be removed by 6:00 p.m. at the latest on Tuesday, April 29, 2008.
- 10) No exhibitor may assign its contract for exhibit space or permit any other person to use any part of such space.
- 11) Exhibitors must provide for protection of their property while in their exhibit booth.
- 12) In the event the exhibitor has not paid the balance due as agreed, booth space may be reassigned to another exhibitor. If exhibitor does not claim its assigned space before 7:00 a.m. on Tuesday, April 28, 2009, booth space may be reassigned to another exhibitor.
- 13) We reserve the right to reject or prohibit any exhibit or part thereof which, in our opinion, is not in keeping with the character of the exhibition.
- 14) Show management reserves the right to deny/remove any exhibitor from the show at its discretion.
- 15) Limitations of Liability: Indemnification. Neither BankWorld nor the Crowne Plaza Hotel nor any agent or employee thereof will be liable for any loss or damage to Exhibitor's property from fire, theft or any other cause, or for personal injury to agents or employees of the Exhibitor. The Exhibitor agrees to indemnify and hold harmless BankWorld, its representatives, employees and agents, from any and all claims from property damage or personal injury by whomsoever sustained including the Exhibitor, its agents or employees which claims may be incident to, arise from, or be in any way connected with the Exhibitor's occupation of display space and which are proximately caused by negligence of the Exhibitor, his agents or employees.
- 16) Exhibitor's participation in BankWorld does not constitute an endorsement or recommendation of Exhibitor or its products and services. Exhibitor agrees that it shall not make any oral or written statement to the effect that BankWorld endorses or recommends Exhibitor or its products and services.
- 17) In the event of cancellation, no refunds will be made.

BankWorld 2009

Rest Rooms

Jersey Room

Kent Room

Zero In Media
68

Hallway Booths

Cummins Allison 69	70	71	72	Accume 73 Lunch
FRBB Breakfast 1	Clark Sodas 2	Brand 3	Diebold Gold 4	

Main Entrance


74	75
ISG Gold 5	ISG Gold 6

Main Entrance


BCAC 76	77	78	79
Mortgagebot 7	Jack Henry 8	9	10

67

Minter
66

65

Magee
64

Magee
63

62

Fifth Third
61

60

Hallway Booths

	Solidus 20	SBLI 19	Open Solutions Silver 18	Open Solutions Gold 17	Open Solutions Gold 16
Parabit 21	Calyx 22	Armored Money 23	BFS 24	FSI Silver 25	

COCC Gold 15	COCC Gold 14	Strunk Gold 13	Brintech 12	Pointer Cross 11
Red Hawk 26	CCS 27	Main St Cks 28	Metavante 29	Integrated Compliance Breakfast 30

Access 40	Security Mgmt 39	A.S.E. 38	NES 37	Warren 36
Bnkr Bank Dessert 41	FTC 42	CFT 43	Sheshunoff 44	Warren 45

Wolf Gold 35	Wolf Gold 34	Specialized Data 33	32	31
PULSE 46	47	48	49	50

59	58	Hooker & Holcombe Silver 57	Lighthouse Gold 56	JP Morgan 55	Marquis 54	BITS 53	BITS 52	NE Money 51	Break Station
----	----	---	------------------------------	------------------------	----------------------	-------------------	-------------------	-----------------------	---------------



Hallway Entrance



BankWorld Registration Desk and Booths 80-85