



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
10 Waterside Drive
Farmington, CT 06032-3083
(860) 677-5060
FAX: (860) 677-5066

2008 – 47

March 17, 2008

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

CEO, CEO+
Associate Member
Special Listing

RE: 2008 Annual Meeting Sponsorship Opportunities

The Connecticut Bankers Association will hold its 2008 Annual Meeting November 6-9, 2008 at The Breakers, Palm Beach, Florida. A number of opportunities are available for Associate Members and others to sponsor special events. Sponsorship provides excellent visibility with our members who may be current or potential customers and is our alternative to conducting a trade show or exhibit at the Annual Meeting, saving you considerable time and money.

A list of available sponsorship events and activities is attached for your review. If you are interested in a specific event or activity, please complete the attached form and return to me as soon as possible. Many of the events listed are available for co-sponsorship. Sponsorship activities will be given on a first come, first serve basis.

By confirming your desired sponsorship event before **Friday, March 28, 2008**, your company will be listed in all Annual Meeting related publications. Specifically, sponsors will:

- have their company and contact information listed in the Annual Meeting Brochure (distributed in May)
- have their company and contact information listed in the Program Guide (distributed in November)
- receive written recognition in the Connecticut Banking quarterly magazine
- receive written recognition in Highlights (May-November)
- receive verbal recognition during the business sessions
- receive signage at the Annual Meeting, where appropriate
- have their logo and a link to their website from the [CBA website](#)
- be asked to write an article for the special Annual Meeting section of the Commercial Record newspaper

We look forward to your participation and support of this important Association function. Should you have any questions, please don't hesitate to contact me.

Sincerely,

COLLEEN E. CLANCY
Vice President

CONNECTICUT BANKERS ASSOCIATION
2008 Annual Meeting
The Breakers, Palm Beach, Florida
November 6-9, 2008

SPONSORSHIP EVENTS AND ACTIVITIES

Contact Name: _____ Title: _____
Company: _____
Address: _____
City/ST/Zip: _____
Phone: _____ Fax: _____ Email: _____

CONFIRMED

- ✓ Friday Coffee Break --- **BANKERS' BANK NORTHEAST**
- ✓ Welcome Gift --- **CARLIN, CHARRON AND ROSEN, LLP**
- ✓ Name Badges and Lanyard Straps --- **COCC**
- ✓ Banquet Reception --- **FEDERAL HOME LOAN BANK OF BOSTON**
- ✓ Welcome Gala and Banquet Desserts --- **KEEFE, BRUYETTE & WOODS**
- ✓ Banquet Entertainment --- **MCGLADREY & PULLEN, LLP**
- ✓ Welcome Gala --- **MKA EXECUTIVE & PROFESSIONAL BENEFITS, INC.**
- ✓ Friday Continental Breakfast --- **NORTHEAST CAPITAL & ADVISORY, INC.**
- ✓ Room Keys --- **OPEN SOLUTIONS INC.**
- ✓ Golf Tournament Golf Balls --- **OSTROWSKI & COMPANY, INC.**
- ✓ Brochure --- **PEOPLE'S UNITED BANK**
- ✓ Golf Tournament Prizes --- **SANDLER O'NEILL & PARTNERS, L.P.**
- ✓ Chocolates --- **THE SAVINGS BANK LIFE INSURANCE COMPANY**
- ✓ Registration Envelopes and Welcome Refreshments --- **SHIPMAN & GOODWIN LLP**
- ✓ Banquet Reception --- **STIFEL, NICOLAUS & COMPANY, INC.**

AVAILABLE

- | | |
|--|--|
| <input type="checkbox"/> Program Guide --- \$2,750 | <input type="checkbox"/> Saturday Coffee Break --- \$1,750 |
| <input type="checkbox"/> Welcome Gift --- cost varies | <input type="checkbox"/> Keynote Speaker --- \$5,000 each (2 available) |
| <input type="checkbox"/> Welcome Gala --- \$1,750 each (8 available) | <input type="checkbox"/> Banquet Reception --- \$2,750 each (3 available) |
| <input type="checkbox"/> Golf Tournament Box Lunches --- \$4,000 | <input type="checkbox"/> Banquet Flowers --- \$2,750 |
| <input type="checkbox"/> Golf Tournament Beverage Cart | <input type="checkbox"/> After Dinner Cordials --- \$2,750 (3 available) |
| <input type="checkbox"/> Golf Tournament Goodies (Towel, Hat, etc.) --- costs vary | <input type="checkbox"/> Turndown Service --- \$2,500 plus cost of item left |
| <input type="checkbox"/> Saturday Continental Breakfast --- \$3,500 | <input type="checkbox"/> Banquet Wine --- cost varies |
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Please complete and return to:

Colleen E. Clancy, Vice President
Connecticut Bankers Association
Fax: (860) 677-5066 or clancyc@ctbank.com