



GENERAL BULLETIN

CONNECTICUT
BANKERS
ASSOCIATION
10 Waterside Drive
Farmington, CT 06032-3083
(860) 677-5060
FAX: (860) 677-5066

2008 – 17

January 25, 2008

TO THE CHIEF EXECUTIVE OFFICER
OR INDIVIDUAL ADDRESSED

SENT TO:

CEO, CEO+
Associate Member
BankWorld Vendors

RE: **BankWorld 2008**
Tuesday, April 29, 2008
Exhibitor Information & Registration

On Tuesday, April 29, 2008, the Connecticut Bankers Association, in conjunction with The Warren Group, will once again host the Northeast's premiere banking exposition, **BankWorld 2008** at the Crowne Plaza Hartford-Cromwell, Cromwell, CT. This thirteenth annual event will showcase seminars, services, equipment and technology for the financial services industry.

BankWorld 2008 is designed to give bank management, mortgage bankers and other financial services professionals a central forum to learn new techniques and systems. Additionally, registrants will have the chance to talk with industry consultants and vendors face to face about new opportunities. We anticipate upwards of 80 exhibit booths and over 700 attendees from across New England and the Northeast.

Attached please find the **BankWorld 2008** Exhibitor Registration Form for your review. **Register now to secure your preferred booth location for 2008.** Attendee information and registration forms will be distributed to all member banks, associate members and others in February.

Should you have any questions regarding the attached, please don't hesitate to contact me. We look forward to your participation in **BankWorld 2008!**

Sincerely,

COLLEEN E. CLANCY
Vice President

**HURRY...Only 12
booths remaining
inside the exhibit hall**



AGENDA AND EXPOSITION DETAILS (subject to change)

Monday, April 28, 2008

12:00 p.m. - 7:00 p.m.

Exhibitor Booth Set-up

4:00 p.m. - 5:00 p.m.

Exhibitor Reception (cocktails and hors d'oeuvres)

Tuesday, April 29, 2008

6:00 a.m. - 8:00 a.m.

Exhibitor Setup

8:00 a.m. - 8:45 a.m.

Attendee/Vendor Continental Breakfast (complimentary)

9:00 a.m. - 9:45 a.m.

Concurrent Seminars

10:15 a.m. - 11:00 a.m.

Concurrent Seminars

11:30 a.m. - 12:30 p.m.

Attendee/Vendor Buffet Lunch (complimentary)

1:15 p.m. - 2:00 p.m.

Concurrent Seminars

2:15 p.m.

Raffle (for bankers only and must be present to win)

2:30 p.m.

Exhibit Hall Closes

EXHIBITOR INFORMATION

For a fee of \$1,445/booth for CBA Members and \$1,845/booth for non-members, **BankWorld 2008** exhibitors will receive:

- ◆ One (1) 8' x 10' booth (hallway booths are 6' x 10')
- ◆ One (1) 8' high backwall drape; two (2) 3' high sidewall drapes; one (1) draped table and; two (2) folding chairs
- ◆ One (1) 7" x 44" exhibitor ID sign
- ◆ Two (2) complimentary registrations for booth staff (individuals must be pre-registered)

EXHIBITOR KITS

Once full payment is received, Exhibitors will receive an Exhibitor Kit which includes the Electrical Sign-up Form, the High-speed Internet/Telephone Line Sign-up Form and the Demers Packet (detailing the procedures to ship your booth and show decoration additions).

FLOOR PLAN

We have attached a diagram of the exhibit space for you to provide us with four requests for booth location. Choices can be indicated on the attached Exhibitor Registration Form. We will try to accommodate all booth requests, however **no booth assignments will be confirmed until full payment is received**. Final booth assignment is at the discretion of show management. Note: Booths located in the hallway are 10' wide and 6' deep.



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Sage Data Security
SMS Harcourt
Solidus
Specialized Data Systems, Inc.
SQN Banking Systems
Strategic Design Works
The Warren Group



EXHIBITOR REGISTRATION FORM

Company Name: _____
(as it is to appear in print with correct capitalization, punctuation and/or abbreviations)

Primary Product or Service: _____
(limit 5 words)

Raffle Prize: _____

Primary contact to receive all future exhibitor correspondence regarding BankWorld 2008:

Name: _____ Title: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

	COST	TOTAL
Exhibitor - CBA Member	\$1,445/booth*	\$
Exhibitor - CBA Non-member	\$1,845/booth*	\$
Total Enclosed		\$

Deadline to be included in the BankWorld Brochure was Friday, January 11, 2008, however, exhibitors will be listed in the BankWorld Program Guide.

PAYMENT METHOD

Full payment is required now to secure your booth. Booth locations will be confirmed once full payment is received. Credit card charges will appear on your statement under the name of Connecticut Bankers Association.

- Check
 Visa
 MasterCard
 American Express

Card Number: _____ Exp. Date: _____

Security Code: _____ (3 digits on back of card) Amount: \$ _____

Billing Address: _____

City/State/Zip: _____

Cardholder Signature: _____



EXHIBITOR REGISTRATION FORM

BOOTH PREFERENCE

Please refer to the attached floor diagram and list your first four booth location choices. Final booth assignment is at the discretion of show management. **BOOTH LOCATIONS WILL BE CONFIRMED ONCE FULL PAYMENT IS RECEIVED.**

First: _____ Second: _____ Third: _____ Fourth: _____

AUTHORIZATION

By signing below, you agree to abide by the terms and conditions outlined above and in the attached Exhibitor Terms and Conditions sheet.

Signature: _____

Date: _____

Title: _____

Phone: _____

Please return the completed form and payment to:

Connecticut Bankers Association
BankWorld 2008
10 Waterside Drive
Farmington, CT 06032-3083
Fax (860) 677-5066



EXHIBITOR TERMS AND CONDITIONS

- 1) Overnight hotel accommodations must be telephoned directly to the Crowne Plaza at (860) 635-2000 by **Friday, March 25, 2008**. In order to receive the preferred rate, guests must identify themselves as a BankWorld attendee. Check-in time is 3:00 p.m. and check-out is 12:00 p.m. The room rate is \$109.00 plus tax per night.
- 2) The exhibit area will be open for exhibitors to set-up on Monday, April 28, 2008 from 12:00 p.m.-7:00 p.m. and on Tuesday, April 29, 2008 from 6:00 a.m.-8:00 a.m. All exhibits must be installed by 8:00 a.m. on Tuesday, April 29, 2008.
- 3) One 10' exhibit space/booth includes one (1) 8' high backwall drape; two (2) 3' high sidewall drapes, one (1) draped table, two (2) folding chairs; one (1) 7" x 44" exhibitor ID sign and; two (2) complimentary BankWorld registrations for booth staff (individuals must be pre-registered).
- 4) Gold Sponsors receive twelve (12) complimentary registrations for booth staff; Silver Sponsors receive eight (8) complimentary registrations for booth staff and; Exhibitors receive two (2) complimentary registrations for booth staff (the primary contact is NOT automatically registered). The fee for additional booth staff is \$35 per person before **Tuesday, April 22, 2008**. Please note: **ALL** exhibitors registering after **Tuesday, April 22, 2008** will be charged \$50 per person for entrance into the exhibit hall. All booth staff will be registered under the exhibitors company name.
- 5) Booths located in the hallway are 10' wide and 6' deep.
- 6) Exhibitor Kits will be mailed only when the Exhibitor Registration Form **and** full payment are received.
- 7) The Electrical Form must be completed and returned to the Hotel by **Friday, March 28, 2008**.
- 8) The Telephone Line Form must be completed and returned to the Hotel by **Friday, March 28, 2008**.
- 9) No booth can be dismantled before 2:30 p.m. and must be removed by 6:00 p.m. at the latest on Tuesday, April 29, 2008.
- 10) No exhibitor may assign its contract for exhibit space or permit any other person to use any part of such space.
- 11) Exhibitors must provide for protection of their property while in their exhibit booth.
- 12) In the event the exhibitor has not paid the balance due as agreed, booth space may be reassigned to another exhibitor. If exhibitor does not claim its assigned space before 7:00 a.m. on Tuesday, April 29, 2008, booth space may be reassigned to another exhibitor.
- 13) We reserve the right to reject or prohibit any exhibit or part thereof which, in our opinion, is not in keeping with the character of the exhibition.
- 14) Exhibitor Fees are \$1,145/booth for CBA Members and \$1,545/booth for non-members prior to **January 11, 2008**. All Exhibitor registrations received after **January 11, 2008** will be subject to a \$300 late fee.
- 15) Show management reserves the right to deny/remove any exhibitor from the show at its discretion.
- 16) In the event of cancellation, no refunds will be made.

