



# GENERAL BULLETIN

CONNECTICUT  
BANKERS  
ASSOCIATION  
10 Waterside Drive  
Farmington, CT 06032-3083  
(860) 677-5060  
FAX: (860) 677-5066

2007 – 168

November 16, 2007

SENT TO:

TO THE CHIEF EXECUTIVE OFFICER  
OR INDIVIDUAL ADDRESSED

CEO, CEO+  
Associate Member  
BankWorld Vendors

RE: **BankWorld 2008**  
**Tuesday, April 29, 2008**  
**Exhibitor Information & Registration**

On Tuesday, April 29, 2008, the Connecticut Bankers Association will once again host the Northeast's premiere banking exposition, **BankWorld 2008** at the Crowne Plaza Hartford-Cromwell, Cromwell, CT. This thirteenth annual event will showcase seminars, services, equipment and technology for the financial services industry.

**BankWorld 2008** is designed to give bank management, mortgage bankers and other financial services professionals a central forum to learn new techniques and systems. Additionally, registrants will have the chance to talk with industry consultants and vendors face to face about new opportunities. We anticipate upwards of 80 exhibit booths and over 700 attendees from across New England and the Northeast.

Attached please find the **BankWorld 2008** Exhibitor Registration Form for your review. **Register now to secure your preferred booth location for 2008.** Attendee information and registration forms will be distributed to all member banks, associate members and others in February.

Should you have any questions regarding the attached, please don't hesitate to contact me. We look forward to your participation in **BankWorld 2008!**

Sincerely,

COLLEEN E. CLANCY  
Vice President



## AGENDA AND EXPOSITION DETAILS (subject to change)

### Monday, April 28, 2008

12:00 p.m. - 7:00 p.m.	Exhibitor Booth Set-up
4:00 p.m. - 5:00 p.m.	Exhibitor Reception (cocktails and hors d'oeuvres)

### Tuesday, April 29, 2008

6:00 a.m. - 8:00 a.m.	Exhibitor Setup
8:00 a.m. - 8:45 a.m.	Attendee/Vendor Breakfast
9:00 a.m. - 9:45 a.m.	Concurrent Seminars
10:15 a.m. - 11:00 a.m.	Concurrent Seminars
11:15 a.m.	Raffle (for bankers only and must be present to win)
11:30 a.m. - 12:30 p.m.	Complimentary Lunch
1:15 p.m. - 2:00 p.m.	Concurrent Seminars
2:10 p.m.	Raffle (for bankers only and must be present to win)
2:30 p.m.	Exhibit Hall Closes

## EXHIBITOR INFORMATION

For a fee of \$1,145/booth for CBA Members and \$1,545/booth for non-members, **BankWorld 2008** exhibitors will receive:

- ◆ One (1) 8' x 10' booth (hallway booths are 6' x 10')
- ◆ One (1) 8' high backwall drape; two (2) 3' high sidewall drapes; one (1) draped table and; two (2) folding chairs
- ◆ One (1) 7" x 44" exhibitor ID sign
- ◆ Two (2) complimentary registrations for booth staff (individuals must be pre-registered)

***Registration forms received after January 11, 2008 will be subject to a \$300 late fee***

## EXHIBITOR KITS

Once full payment is received, Exhibitors will receive an Exhibitor Kit which includes the Electrical Sign-up Form, the High-speed Internet/Telephone Line Sign-up Form and the Demers Packet (detailing the procedures to ship your booth and show decoration additions).

## FLOOR PLAN

We have attached a diagram of the exhibit space for you to provide us with four requests for booth location. Choices can be indicated on the attached Exhibitor Registration Form. We will try to accommodate all booth requests, however **no booth assignments will be confirmed until full payment is received**. Final booth assignment is at the discretion of show management. Note: Booths located in the hallway are 10' wide and 6' deep.

## CONFIRMED SPONSORS

### Gold Sponsor

COCC  
Diebold, Inc.  
Fiserv VISION  
Jack Henry Banking  
Open Solutions Inc.  
Regan Technologies  
Strunk & Associates, L.P.

### Silver Sponsor

Carlin, Charron & Rosen, LLP  
Clark Consulting  
Federal Home Loan Bank of Boston  
Financial Services, Inc.  
Hooker & Holcombe Companies  
MKA Executive & Professional Benefits, Inc.  
PULSE EFT Association, LP  
The Savings Bank Life Insurance Company



## EXHIBITOR REGISTRATION FORM

Company Name: \_\_\_\_\_  
(as it is to appear in print with correct capitalization, punctuation and/or abbreviations)

Primary Product or Service: \_\_\_\_\_  
(limit 5 words)

Primary contact to receive all future exhibitor correspondence regarding BankWorld 2008:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

	COST	TOTAL
Exhibitor - CBA Member	\$1,145/booth*	\$
Exhibitor - CBA Non-member	\$1,545/booth*	\$
Total Enclosed		\$

**Registration forms received after January 11, 2008 will be subject to a \$300 late fee**

**Deadline to be included in marketing materials is Friday, January 11, 2008**

### PAYMENT METHOD

Full payment or a non-refundable \$100.00 deposit is required now to secure your booth. Companies will be invoiced or credit card charges will be applied for the balance in January, 2008. Booth locations will be confirmed once full payment is received. Credit card charges will appear on your statement under the name of Connecticut Bankers Association.

Check       Visa       MasterCard       American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ (3 digits on back of card)      Amount: \$ \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_



**EXHIBITOR REGISTRATION FORM**

**BOOTH PREFERENCE**

Please refer to the attached floor diagram and list your first four booth location choices. Final booth assignment is at the discretion of show management. **BOOTH LOCATIONS WILL BE CONFIRMED ONCE FULL PAYMENT IS RECEIVED.**

First: \_\_\_\_\_ Second: \_\_\_\_\_ Third: \_\_\_\_\_ Fourth: \_\_\_\_\_

**AUTHORIZATION**

By signing below, you agree to abide by the terms and conditions outlined above and in the attached Exhibitor Terms and Conditions sheet.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return the completed form and payment to:

Connecticut Bankers Association  
**BankWorld 2008**  
10 Waterside Drive  
Farmington, CT 06032-3083  
Fax (860) 677-5066



## EXHIBITOR TERMS AND CONDITIONS

- 1) Overnight hotel accommodations must be telephoned directly to the Crowne Plaza at (860) 635-2000 by **Friday, March 21, 2008**. In order to receive the preferred rate, guests must identify themselves as a BankWorld attendee. Check-in time is 3:00 p.m. and check-out is 12:00 p.m. The room rate is \$109.00 plus tax per night.
- 2) The exhibit area will be open for exhibitors to set-up on Monday, April 28, 2008 from 12:00 p.m.-7:00 p.m. and on Tuesday, April 29, 2008 from 6:00 a.m.-8:00 a.m. All exhibits must be installed by 8:00 a.m. on Tuesday, April 29, 2008.
- 3) One 10' exhibit space/booth includes one (1) 8' high backwall drape; two (2) 3' high sidewall drapes, one (1) draped table, two (2) folding chairs; one (1) 7" x 44" exhibitor ID sign and; two (2) complimentary BankWorld registrations for booth staff (individuals must be pre-registered).
- 4) Booths located in the hallway are 10' wide and 6' deep.
- 5) Exhibitor Kits will be mailed only when the Exhibitor Registration Form **and** full payment are received.
- 6) The Electrical Form must be completed and returned to the Hotel by **Friday, March 14, 2008**.
- 7) The Telephone Line Form must be completed and returned to the Hotel by **Friday, March 14, 2008**.
- 8) No booth can be dismantled before 2:30 p.m. and must be removed by 6:00 p.m. at the latest on Tuesday, April 29, 2008.
- 9) No exhibitor may assign its contract for exhibit space or permit any other person to use any part of such space.
- 10) Exhibitors must provide for protection of their property while in their exhibit booth.
- 11) In the event the exhibitor has not paid the balance due as agreed, booth space may be reassigned to another exhibitor. If exhibitor does not claim its assigned space before 7:00 a.m. on Tuesday, April 29, 2008, booth space may be reassigned to another exhibitor.
- 12) We reserve the right to reject or prohibit any exhibit or part thereof which, in our opinion, is not in keeping with the character of the exhibition.
- 13) Exhibitor Fees are \$1,145/booth for CBA Members and \$1,545/booth for non-members prior to **January 11, 2008**. All Exhibitor registrations received after **January 11, 2008** will be subject to a \$300 late fee.
- 14) Show management reserves the right to deny/remove any exhibitor from the show at its discretion.
- 15) In the event of cancellation, no refunds will be made.

